BORJA REGUEIRO

Senior UX/UI · Product Designer · Industrial designer

CONTACT info@borjaregueiro.com Spain +34 655 465 478 Saudi +966 54 90 29 576 **PORTFOLIO** www.borjaregueiro.com

LANGUAGE English B2 Spanish Galician

RESIDENCE Saudi Arabia, Riyadh Barcelona, Spain

EXPERIENCES

2023 - Currently · Saudi Arabia (Riyadh)

VML / KingEclient | Arab National Bank

Senior UX/UI Designer

Currently, I am working as a Senior UX/UI designer at Arab National Bank. VML is a leading Design agency that is part of the prestigious WPP group. I am located in Riyadh, Saudi Arabia, where I develop interfaces for applications and websites for the Arab National Bank, one of the benchmark banks at the national level. As a senior designer, I lead several projects simultaneously, understanding the needs of users to improve their digital experiences. I have assisted in setting up the department, recruiting profiles and managing tasks with the team.

 $\underline{\textit{www.anb.com.sa}} \quad \cdot \quad \underline{\textit{www.the-cocktail.com}} \quad \cdot \quad \underline{\textit{www.vml.com}} \quad \cdot \quad \underline{\textit{www.kingeclient.com}}$

2019 - 2023 · Spain (Barcelona)

NACAR I Strategic Design Agency

Senior UX/UI Designer

Nacar is a strategic design agency with an international reputation.

I work on UX/UI projects from start to finish. Understanding user needs and designing interfaces with solutions to improve the experience. As senior designer I am responsible for several projects at the same time and lead meetings with clients.

www.nacardesign.com

2020 - Currently · Spain (Barcelona) **RELIQIUM** I Digital Jewelry

Founder & Designer

Reliqium is a startup that reinvents the jewelry sector by adding the value of technology. It reinvents the locket, that necklace that our grandparents wore with a photo inside.

I made an investment from my own pocket to carry out the idea. I designed the app the jewelry & the marketing

www.reliqium.com

2016 - 2019 · Spain (Barcelona)

Volkswagen Group / SEAT I Automotive

UX/UI & Concept Designer

I was part of the SEAT team, specifically in the

"Digital_Lab" innovation and design laboratory, a pioneer in the entire Volkswagen group. Designing car interior screens UX/UI and proposing new technological solutions such as the use of eye tracking. During my stay at seat I have patented 4 ideas. www.seat.com

2014 - 2019 · Spain (La Coruña) MYWO | Wooden accessories

Founder & Designer

Company of design and manufacture of wooden

accessories. Among them, glasses, clocks and wooden bow ties.

Recognized at the time at national level and especially at Galician level. Founded during the beginning of the university. In the second year we had already invoiced more than 150,000 euros. <u>Instagram</u>

NUMU | Loyalty startup

2018 - 2019 · Spain (La Coruña)

Lead Designer Numu is a loyalty startup, which aims to bring together

influencers with locals and reward influential people with exclusive offers and discounts. I was lead designer. Corporate identity, App and Web Design.

(King**Eclient**

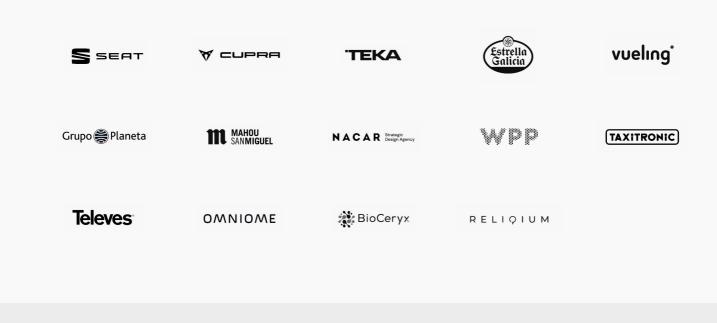
Materialize

the cocktail.

www.numuworld.com

COMPANIES I'VE WORK FOR

anb

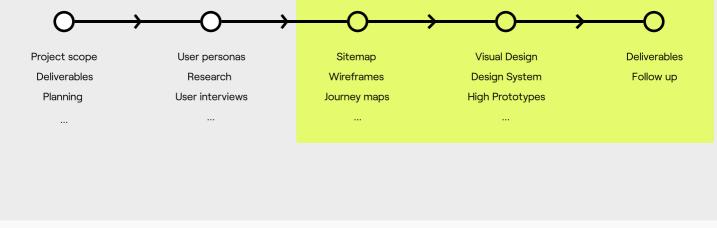


XVML

I am knowledgeable about the entire design phase. I am Senior in the materialize (UI)

UX/UI PROCESS

Project Definition Discover **Analysis**



Photoshop

Miro

SOFTWARE

2023 & 2021

RECOGNITIONS / AWARDS

Finalist for best Galician designer Personal Career

iF Design Award

Nacar / Bioceryx

Illustrator

Rhinoceros

Reliqium

iF Design Award

After effects

Keyshot

Premiere

Sketch

FL studio

Protopie

Hand Off

www.borjaregueiro.com

Figma

Dreamviewer

info@borjaregueiro.com

4 automotive patents

Volskwagen / SEAT

EDUCATION

2012 - 2016 University school in industrial design & Product development (EUDI) | La Coruña University 3 honors degrees. Seat hired me at the end of university

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